

A4S'S OBJECTIVES

1. **Inspire finance leaders** to adopt sustainable and resilient business models
2. **Transform financial decision making** to enable an integrated approach, reflective of the opportunities and risks posed by environmental and social issues
3. **Scale up action** across the global finance and accounting community

COMMUNITIES WE WORK WITH

- Chief Financial Officers (CFOs) and finance teams
- Global accounting community
- Investors and capital markets
- Governments and regulators
- Business schools and academia

THE A4S CFO LEADERSHIP NETWORK

The A4S CFO Leadership Network brings together a group of leading CFOs from large organizations around the world that are seeking to embed management of environmental and social issues into strategy and business processes.

NETWORK OBJECTIVES

Support the CFO community in the creation of sustainable business models by raising awareness of Network activities, recognizing the commercial benefits of sustainability and by expanding the Network globally.

Share insights, challenges and opportunities to accelerate progress towards accounting for sustainability and collaborate with others to increase the reach and impact of Network activities.

Work together to transform finance through the development of tools, methodologies and approaches that enable sustainability to be integrated into decision making.

Influence the environment within which organizations operate through engagement with investors and other stakeholders.

"It is not necessarily a choice between making money on the one hand and 'doing the right thing' on the other. On the contrary, once it is recognized that 'business as usual' is unsustainable it follows naturally that those organizations which start to develop resilient business models will be the ones that succeed."

HRH The Prince of Wales



THE CANADIAN CHAPTER OF THE A4S CFO LEADERSHIP NETWORK

One of our key aims is to scale up action and we are actively expanding our networks globally. Our global focus ensures increased and more diverse knowledge sharing and greater ability to shape and embed best practice.

The Canadian Chapter of the CFO Leadership Network was launched in March 2017. A4S has partnered with Chartered Professional Accountants of Canada (CPA Canada) to run the Canadian Chapter. CPA Canada is one of the largest accounting bodies in the world, with more than 200,000 members in Canada and internationally. For more than 20 years, CPA Canada has been driving awareness of sustainability issues and supporting its members to deliver on that key role.

“Canadians, as global citizens, are fortunate to be endowed with natural riches and stable social institutions. As Canadian corporate citizens, we therefore have both the luxury of abundant natural and social capital, and also the imperative to preserve and enhance them.”

Steve Roder, CFO Manulife & Co-Chair of the Canadian Chapter of A4S CFO Leadership Network

“CFOs have a unique opportunity to create both sustainable and commercially viable business models. The Network is the only one of its kind, bringing together CFOs to take practical action within their organization and influence peers, policy makers and the wider financial community.”

Pamela Steer, CFO WSIB & A4S Advisory Council representative for the Canadian Chapter of A4S CFO Leadership Network

HOW THE CHAPTER OPERATES

- Members agree to projects that are useful and relevant to Chapter members, as well as the wider finance community
- CFOs nominate members of their own finance teams to undertake projects delivering practical outputs
- The Chapter is supported by a secretariat, CPA Canada, and the wider A4S team
- Members attend quarterly meetings and participate in outreach activity
- There is an annual membership contribution to support the operation of the Chapter

MEMBERSHIP

Membership is by invitation only, with a need to demonstrate both personal and organizational leadership in developing sustainable business models. Members have highlighted the following benefits from involvement:

- The Network is CFO led and the only one of its kind
- The Network develops practical guidance by finance professionals for finance professionals
- Project themes are specific to the challenges of member organizations
- Members share and adopt leading practice that will benefit their organization
- Members benefit from peer support, local and global
- It provides the opportunity to showcase leadership and build profile
- The Network is a development opportunity for finance teams

